NEXT GEN STORAGE
FOR ROBUST OPERATIONS
Delivering highly innovative Automated Storage and Retrieval solutions aimed towards maximising operational efficiency of a warehouse.

MISSION

1. Delivering value in form of service
2. Contributing positively to our employees, clients, stakeholders and all humanity with a spirit of trust and goodwill
3. Creating leaders of tomorrow with a mindset of growth and self-employment
4. Creating global employment opportunities
ABOUT RACKS AND ROLLERS

Racks and Rollers is known to be one of the most influential leaders and a coveted name in the Storage, Warehousing and Automation industry. Following our passion for developing state of the art, economically efficient storage systems for the past three decades, our company has gathered a pool of extensive experience, expert staff and valuable knowledge by challenging ourselves with some of the most demanding projects across the world.

Our aim is to empower businesses all over the world by making cutting edge solutions accessible on a global scale. Backed by our offices set up across India and the Gulf, we are building a self-expanding distribution network manned by a team of experts specialized in Supply Chain Optimization and Business Performance Development.

Racks and Rollers has successfully spearheaded the development of high-quality products and impeccable client services with a proven track record of excellence in an impressively short span of time. With a seamless integration of Sales, Design and Production and a hard-set focus on growth and development, we have been investing heavily in H&Q and Quality Control using the most front-line technology available in the industry.

Being a leading consultant in warehousing, shelving, racking, structural works, automation and avant-garde stainless-steel works, we have positively impacted clients all over the globe ranging from micro warehouse operators to multinational giants, serving industries like Food, Pharma, Chemicals, Retail and FMCG. As a visionary, while delivering solutions, Racks and Rollers eyes the bigger picture of organisational growth rather than just solving the problem at hand. Our consultation is backed by thorough research and comprehensive analysis executed by a highly proficient team of professionals. Every solution offered by us is guaranteed to be in harmony with the organisation and management of the company, thus driving the business as a whole.

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seamless integration of Sales, Design and Production
SOLUTIONS

At Racks and Rollers, our team believes in an action-cum-solution oriented approach that begins with a basic and holistic understanding of the client’s requirements on a root level. We meticulously consider the throughput, capacity requirement, material needs, and the various challenges faced by our clients in their warehouse operations before we commence building on the solution.

After a thorough analysis of the problem and a detailed understanding of their business, we propose a design that is the best fit for their organisation, complies with their requirements and most importantly, optimises their warehouse operations. Delivering value rather than a mere product is what we believe our core approach has always been. We aim at maximising our customers’ satisfaction by offering an optimum solution that is highly suitable for them even if it turns out to be a turn key project.

Our solution is accompanied by expert guidance that emerges from painstaking research conducted by a team of highly skilled professionals. Empowering our clients with the right consultation is at the heart of our work ethics at Racks and Rollers. Moreover, we truly believe in forging long lasting bonds with our clients by maintaining a service-oriented relationship with them even after the project is accomplished. Embracing this spirit of goodwill, most of our clients engage us for numerous after sales services. As a company that is striving to make cutting edge solutions economically accessible worldwide, we take pride in our vision to equip every customer with an absolute solution to their problem rather than delivering just a storage system.
exceptional quality racks of all kinds and structures...
SHELVING

Our world-class, holistic shelving solutions are recommended and supplied to clients based exclusively on their unique requirements. We provide single tier and multi-tier shelving systems in case of goods stored in cartons, bins, boxes, totes etc.

After an extensive research into the client’s business, product and the task at hand, a suitable shelving system is recommended that seamlessly fits all their necessary requirements and integrates harmoniously with their overall organisational perspective.

OUR RANGE OF SHELVING SOLUTIONS

- **Slotted Angle Shelving**
  - Single Tier
  - Multi Tier

- **Long Span Shelving**
  - Single Tier
  - Multi Tier

- **Bolt Free Shelving**
  - Single Tier
  - Multi Tier

- **Heavy Duty Shelving**

- **Garment on Hangers**

- **Roller Shelving**
  - Roller Based
  - Decking Based
AUTOMATION

Growth in business leads to larger and larger warehouses with vaster number of SKUs. As the consumer market grows so does the need for advancing warehouses with latest automation systems that can convert a warehouse facility into a distribution centre as well as fulfilment centre in case of e-commerce business to make your business future ready.

Integrating automation along with storage facility leads to reduction in labour expenses, higher efficiency, overall intralogistics optimisation and faster operations along with minimized human error. Investing in your business today while having a vision of tomorrow, is what is required to keep up with an ever-changing market.

OUR RANGE OF AUTOMATION SOLUTIONS

Conveyor Systems
- Gravity
- Powered

Merge & Sort Systems

Automated Storage & Retrieval Systems (ASRS)
- Stacker Crane
- Lift with Shuttles
- Mini Load

Vertical Goods Lift

Radio Shuttle

Pick / Put to Light

overall intralogistics optimisation and faster operations
constructed on simple racking or semi to fully automated systems
understand supply chain and logistical needs of a customer

CONSULTING

At Racks and Rollers, we believe in delivering value. Consultancy is the core principle by which we work as an organisation.

Our team has vast experience in designing warehouses for various industries like FMCG, Pharmaceutical, Personal Care, Automotive, Electronics, E-Commerce, Apparel, Retail sector to name a few. We understand supply chain and logistical needs of a customer better than anyone. Therefore, the systems that we recommend are advised after a thorough research of the customer’s business and overall requirement.

An implementation of the recommended solution can be shown in real time by simulation of warehouse models to understand the difference in efficiency, accuracy and speed.

OUR RANGE OF CONSULTING SOLUTIONS

Turn Key Solutions
Intra-Logistics Design
Warehouse Management Systems
Simulation
Rack Inspections
Project Commissioning
At Racks and Rollers, we begin with an in-depth understanding of our client’s requirements right from the root level, overseen by a proficient team that holds an expertise in designing excellent storage solutions.

Diligent scrutiny of all the crucial factors for example,
- layout of the area available,
- Number of Stock Keeping Units,
- required storage capacity,
- materials handling equipment,
- throughput of the warehouse,
- required optimisation of operation time in order to minimise storage and retrieval time,
- contraction of labour

A viable and fitting solution is recommended to the client based on all the factors that play a decisive role.

These system solutions emerge from a vision to help each business grow as a whole on a macro level and a process that includes rigorous study of the client’s business, the product in question, and all the aforementioned warehouse factors.

Every solution recommended by us comes from the collaborative effort of members of a highly dedicated team who are united by a passion for making innovative economical storage solutions available to everyone in the world.

Our after sales services stem from the core mission that is at the heart of our organisation- the mission of delivering value in the form of service. These after sales services are a prelude to forging long lasting relationships with our clients based on a strong foundation of trust and goodwill.

Another key factor for the timely completion of a project is its smooth execution. Throughout the project, right from the beginning of work to its completion, we grab every opportunity to vest our clients with absolute transparency of what is happening, be it the delivery of materials, merchandising, after sales safety audits, or system installation, by exceptionally qualified personnel.

In conjunction with the above, Racks and Rollers also offers exclusive training to the labours who are going to work day in and day out with our storage systems, explaining them the right methods of storing and retrieving goods in the warehouse.

Taking the safety of our clients as an organisational responsibility, we provide constant support, regular awareness of safety rules, and reminders of safety precautions to be taken care of while utilizing the system in order to ensure safe and sound operation, least damage of life, and property and zero accidents on site.
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